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Occupational Goals

Having worked with Web technology in various capacities for more than 10 years, I feel I have a significant level of experience and expertise in how technology can service customer goals. I am currently seeking a position that will provide me the opportunity to give strategic leadership and help shape how technology is put to use in serving the vision and mission of my customers.

Professional Experience

Manager of Web Development

CARE USA - Atlanta GA, December 2007 - Present

- Managed the in-house technical web team, all technical vendors and all freelancers and interns brought in to assist with web development for care.org and other external-facing Web sites.
- Provided and implemented technical strategy to support to overall goals and objectives for online communication within the organization.
- Continued executing all requirements and functions of the Webmaster position outlined below.
- Developed and executed a successful online fraud reduction plan working with CARE's merchant bank and internal stakeholders. Wrote extensively on methodologies and processes required to reduce online carding and implemented new technical solutions and business processes with the end result being a significant reduction in CARE's exposure to online carding attacks.

Webmaster

CARE USA - Atlanta GA, March 2001 - December 2007 - Reason for leaving: Was promoted (see above).

- Maintained and administrated www.care.org, CARE USA's official website, which receives an average of more than 80,000 unique visitors a month.
- Responsible for all day to day technically decisions regarding the website.
- Collaborated with CARE's Internet Strategist to insure that the web was in line with the long and short-term strategic goals of CARE, and that it properly adhered to best practice and business process.
- Supervised all other web developers that worked for CARE in a team-oriented fashion. In addition, was responsible for dealing with contracted design agencies and freelancers when more work was required than internal CARE staff could complete.
- Configured and administered an enterprise-level Windows 2003 development environment including Web server and SQL Server platforms.
- Assisted in researching, interviewing and selecting all prospective vendors as needed for the website, including representatives from Microsoft, Interwoven, Verio, eGrail, Bell South, Sprint, Convio, GetActive and Commerce One, ThePort.
- Played a key roll in planning and carrying out all phases of a complete redesign of CARE's website. This included strategic planning, information architecture, design, development, system configuration, and database/web server administration.
- Responsible for implementing and administering all aspects of the Interwoven Content Management System, TeamSite, for CARE with the strategic intent being to provide a global ECM solution to CARE's 12,000 employees worldwide.

Web Applications Developer

Vectrix Business Solutions, Inc. - Atlanta GA, March 2000 - February 2001 - Reason for leaving: Company went out of business.

- Developed client websites, including e-commerce solutions, static informational sites and creative dynamic HTML sites. Development of most sites required the use of ASP (using either server-side VBScript or JavaScript, or a combination of both), client-side JavaScript, and HTML using Microsoft Interdev and SourceSafe. In addition, most sites utilized Dreamweaver in their initial construction. All sites were initially designed using Adobe PhotoShop.
- Maintained client websites based on change requests from the client and internal QA, including textual, programming and graphical changes. In some cases, this required significant new development that needed to be seamlessly integrated into the existing client website.
- Worked with database administrators and graphic artists in a team-oriented atmosphere.
- Assisted Project Managers and clients with project planning and scoping for all projects.

Web Developer

eAcceleration Corporation, Poulsbo WA, August 1999 - March 2000 - Reason for leaving: Moved out of the area.

- Developed several company websites, including extensive work on the company's corporate homepage.
- Maintained the company's Internet Portal Website (<http://www.yourportal.com>). This included daily updates to links and creative placement and occasional layout overhauls.
- Assisted HTML Developers with projects.
- Worked with CGI programmers and graphic artists in a team-oriented environment
- Worked on a PHP / MySQL driven, customizable web interface for use on their portal website.

Hypernaut / Peer Facilitator / Web Developer

Washington State University, Student Advising and Learning Center (SALC), Pullman WA, August 1996 - August 1999 - Reasons for leaving: Moved out of the area

- Instructor for a freshman, 2-credit, elective course (the "Freshman Seminar") designed to assist new or deficient freshman with the transition from high school to college. Course was a reinstatement requirement for freshman deemed academically deficient.
- Acted as consultant and facilitator for the SALC Freshman Seminar Program on technical matters.
- Created and maintained official WSU web pages, using ASP and database technologies.
- Worked as the technical consultant and educational facilitator for the WSU Conferences & Institutes department regarding their Volunteer Management Certificate Program, a national, on-line correspondence course. Responsibilities included maintaining contact with students and facilitating their needs, both technical and academic.
- Trained to operate as a facilitator of learning instead of a "professor" for the freshman seminar class. The collaborative nature of the Seminar Program requires Peer Facilitators to be able to operate in a team fashion and be able to deal with students from both a teacher and a peer perspective. The class did constitute university credit, however, so the position included instruction, evaluation and ultimately grading of the students.
- Student curriculum included instruction on using Web-based technologies to construct a project from scratch with emphasis on learning and communication in non-linear ways. Web technologies (HTML, JavaScript) and audio/visual technologies (Flash, QuickTime, Morph) were all part of the curriculum.
- Constructed and maintained a 150+ page database-driven educational website for the WSU Conferences and Institutes' Volunteer Management Certificate Program.
- Worked with a team of 3 others to build, beta test and release an extensive virtual classroom environment using enterprise-level Microsoft technologies.

Technical Knowledge

Software: Including, but not limited to: MS Visual Studio (including InterDev and SourceSafe), Microsoft IIS, MS SQL Server, MySQL, eGrail CMS, Interwoven Teamsite, MSCMS (NCompass), PhpNuke CMS, Mambo/Joomla Server, PhotoShop, Dreamweaver, ColdFusion Studio, Fireworks, Image Ready, Director, Flash, Microsoft Visio, Morph, Strata 3D Studio Pro, PaintShop Pro, Filemaker, FrontPage, MS Office (including Word, Excel, PowerPoint, Access, Outlook), Microsoft Exchange, Xitami Webserver, Apache Webserver, Internet Information Service (IIS), ColdFusion Server, WSFTP, CuteFTP, TextPad, EditPad, Second Life (as a marketing platform).

OS Platforms: Windows NT Workstation and Server (versions 3 and 4), Windows 2000 Workstation and Server, Windows XP Professional, Windows 2003 Server, Windows Vista, Windows 95, Windows 98, Mac OS X and later, Unix, Linux, DOS.

Programming / Scripting Languages: JavaScript, DHTML, ASP, PHP, SQL, CSS, CSS-P, XML/XSLT, Perl, HTML, UML, DOS Script, LSL, JSP, ActionScript.

Affiliations

- Re-chartering Officer (VP - Service Projects) of the Washington State University chapter of the Alpha Phi Omega fraternity
- Active member of the Georgia chapter of PIRG (Public Interest Research Group)

Education

- Graduated Class of 1999 - Washington State University - Pullman, WA
- Bachelors of Science in Environmental Science, Minor in Economics with emphasis on Environmental policy and strategy (pre-law).